

New assortments of holiday merchandise displayed in fascinating variety at moderate prices enable you to make an early selection of gifts for Christmas.

STORE OPEN 9 A. M. to 5 P. M.

HEARN

Fourteenth Street (ESTABLISHED 1827) West of Fifth Avenue

The Hearn Dressmaking School in charge of expert teachers is a delightful place to learn the art of making pretty things to wear. Appointments made at your convenience. Course of Six Lessons, 4.00.

A PAGE OF GOOD NEWS MEETING THE NEW CONDITIONS

Drastic Price Cuts in

Rugs, Upholsteries, Draperies, Linens, Muslins, Sheets, Spreads, Cutlery, Silverware and other Household Needs to put the home in readiness for Thanksgiving, *also Special Reductions in Fashionable Attire for Every Member of the Family.* Following on Sale Both To-day and To-morrow:

Art Silk Portieres
Rich colorings. Values \$25.50 to \$28.50 **19.88**

Reversible Armure Damask
Also drapery repps in complete range of decorative tints. Our reg. \$1.97 **1.55**

All Wool and Wool Mixed Blankets
Three-quarter and full sizes—plaids and white with colored borders. Our reg. \$17.94 and \$18.94 **12.50**

Wool Mixed Blankets
Also single Jacquard Comfortable Blankets, 1/4 and full sizes. Our reg. \$7.94 and \$8.45 **5.25**

Silk Embroidered Flannels
Hemstitched or scalloped. Our reg. \$2.07 **1.44**

Bleached Domet & Canton Flannels
Our reg. .47 **.28**

Liquid Veneer Floor Mops
Easily removed from holder—each in tin container. Our reg. \$1.75 **1.00**

Opaque Window Shades
First quality—colors are white, dark green and a few ecru. Size 7 ft. long by 3 ft. wide. Our reg. .87 **.58**

Cabinet of Stationery
Two-quire box, containing paper and envelopes in white and pastel tints. Our reg. .54 **.35**

Fruit-of-the-Loom Muslin
Also Lonsdale and Hill brands. **.21**

Sheets and Pillow Cases
Pillow Cases—
42x36 in. Our reg. .49 **.34**
45x36 in. Our reg. .54 **.37**
50x36 in. Our reg. .59 **.41**

Sheets
54x90 in. Our reg. \$1.67 **1.26**
63x90 in. Our reg. \$1.87 **1.42**
72x90 in. Our reg. \$1.97 **1.57**
81x90 in. Our reg. \$2.09 **1.73**
90x90 in. Our reg. \$2.34 **1.85**

36-Inch Bleached Cheese Cloth
Our reg. 8 3/4 **5 3/4**

Satin Finish Marseilles Spreads
Full size, hemmed. Our reg. \$6.98 **4.97**

New Feather Pillows
White Goose and Down Mixed
20x28 in. Our reg. \$2.87 **1.88**
22x28 in. Our reg. \$3.23 **2.10**
24x30 in. Our reg. \$3.56 **2.27**
26x30 in. Our reg. \$3.97 **2.55**

Silkoline Comfortables
Well stitched, cotton filled, full size. Our reg. \$7.87 **5.17**

MORNING SPECIALS—Today and Tomorrow Until 1 P. M.
To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$2.94 Boys' Treasures **1.74**
Knickerbocker styles—in worsted, serge or corduroy—9 to 17 years.
BOYS' CLOTHING—THIRD FLOOR.

\$11.94 Boys' Navy Blue Suits **8.68**
Single and double breasted—plain or pleated models in pure worsted—9 to 14 years.
BOYS' CLOTHING—THIRD FLOOR.

\$2.24 Tot's White Dresses **1.60**
Delicately styled in empire, yoke and waisted effects—trimmed with fine embroidery or lace.
BABIES' WEAR—SECOND FLOOR.

\$2.47 Flannelette Dressing Sacks **1.70**
(Sizes 36 to 44)—Belted models with large or small collars and self or satin trimmings—pretty floral patterns.
KIMONOS—SECOND FLOOR.

\$3.00 and \$3.45 Men's Night Shirts **2.24**
Fine quality striped domet flannel—slit braid or frog trimmings—all sizes.
MEN'S WEAR—MAIN FLOOR.

\$3.24 and \$3.48 Men's Underwear **2.24**
Flannel-lined vests or winter weight—soft finish Australian wool mixture—shirts 28 to 46, drawers 32 to 44.
MEN'S UNDERWEAR—MAIN FLOOR.

34 ct. Men's Hosiery **1.10**
Fine gauge cotton hose in black, cordovan and Palm Beach.
HOSIERY—MAIN FLOOR.

73 ct. Women's Kilt Underwear **.54**
Flannel-lined vests or drawers in various styles.
48 ct. Extra sizes. **.48**
KILT UNDERWEAR—MAIN FLOOR.

78 ct. Turkish Bath Towels **.42**
Large size—hemmed—wide colored stripe borders.
TOWELS—MAIN FLOOR.

H. S. Linen Damask Napkins
Fine quality. Our reg. \$14.95 doz. **10.66**

H. S. Linen Damask Lunch Sets
Cloth, 62x62 in., and 1/2 dozen napkins. Our reg. \$13.95 **9.95**

Mercerized Damask Table Tops
Size 36x36 inches. Our reg. .84 each **.48**

Imp'd Mercerized Damask
70 in. wide. Our reg. \$1.75 **1.26**

Pure Linen Huck Towels
Hemstitched, white damask borders, 13x20. Our reg. .87 **.68**

Turkish Bath Towels
Fancy colored centres. Our reg. .78 each **.50**

Silver Plated or Quadruple Plated Tea Sets
Teapot, sugar bowl, cream pitcher and spoon holder. Our reg. \$14.00 **8.96**

Carving Sets
George Wostenholm Sheffield steel; stag handle; in lined case. Our reg. \$8.97 **5.66**

PearlHandled Serving Pieces
Sterling silver ferrules, gravy ladle, pie service, cold meat forks and berry spoons. Our reg. \$1.07 and \$1.37 **.68**

Tuxedo and Coat Sweaters
Novelty block weave, in blue, peacock, brown, buff, turquoise, black, white and navy. Our reg. \$8.94 **4.94**

Nainsook Nightdresses
Many pretty styles—also cotton crepe nightdresses. Our reg. \$2.68 **1.44**

Silk Mixed Bloomers
White or pink, lace satin and ribbon trimming. Our reg. \$2.28 **1.42**

Fancy Outing Flannel
Pink or blue striped or novelty checked designs. Our reg. .35 **.19**

Dress Ginghams
Plaids, stripes or checks. Our reg. .40 **.26**

27 and 32-In. White Madras
Figured and striped effects for shirts and blouses. Our reg. .48 **.35**

Imported All Wool Tricotine
50 in. wide; close, heavy weave; navy blue. Worth \$5.00 **3.14**

Women's Silk Hose
Full fashioned, black and white double sole and toe—high spliced heel. Our reg. \$1.97 **.97**

Women's Black Silk Hose
Full fashioned, extra heavy quality. Our reg. \$3.67 **2.44**

Glove Silk Vests
Tailored and bodice styles in flesh and white. Our reg. \$3.87 **2.66**

Women's Mercerized Lisle Hose
Burton black and cordovan. Our reg. .75 **.55**

Children's Fine Mercerized Hose
Made of fine Egyptian yarn; black. Our reg. .85 **.50**

Heatherbloom Petticoats
Various styles in wanted colors. Our reg. \$3.95 and \$3.74 **1.97**

Silk Jersey Petticoats
Straight and flounced models—trimmed with striped ribbon, also all taffeta. Our reg. \$7.94 **5.72**

Flannelette Kimonos
Elastic waist model—flowered designs on colored grounds or gray. 36 to 46. Our reg. \$2.95 and \$3.47 **2.10**

Flannelette Kimonos
Attractive models—sizes 36 to 44. Our reg. \$3.97 **2.96**

Babies' Silk & Wool Shirts
Fine quality—sizes 1 to 3 years. Our reg. \$2.60 to \$3.10 **1.82**

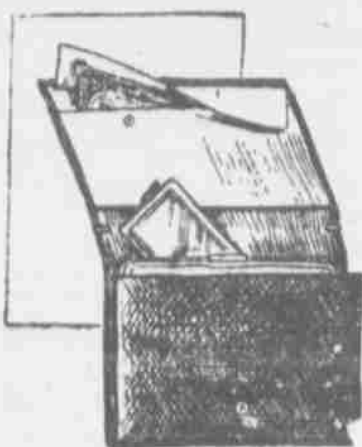
Little Tots' Tub Dresses
And bloomer styles—sizes to 6 years. Our reg. \$2.87 **1.88**

Children's Flannelette Pajamas
Billiebirke style—6 to 12 years. Our reg. \$2.96 **1.96**

Birdseye Diapering
10 yards to piece—prices to meet the new conditions—
20-inch—our reg. \$2.97 **1.58**
22-inch—our reg. \$3.27 **1.84**
24-inch—our reg. \$3.47 **2.00**
27-inch—our reg. \$3.74 **2.44**
30-inch—our reg. \$3.97 **2.92**

NEW Hidden-Away Pocket BAGS

5.66
Our regular \$7.97



The very original idea which makes this handbag so practical and attractive is a hidden-away pocket, where bills may be safely and conveniently stored. The bag is made of fine morocco and cobra goat, lined with saffian, and fitted with inside change compartment. It has a top handle and fastens with an imported Japanese metal button. Each bag is in a dainty box. You will find it delightful to own one yourself, and a most acceptable holiday gift as well. So include it in your Christmas plans.

See page 8 for other Hearn Advertising